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Commonwealth of Kentucky  
Alison Lundergan Grimes, Secretary of State

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Alison Lundergan Grimes  
KY Secretary of State  
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Alison Lundergan Grimes  
Secretary of State  
P. O. Box 718  
Frankfort, KY 40602-0718  
(502) 564-3490  
<http://www.sos.ky.gov>

Statement of Change of  
Registered Office, Registered  
Agent, or Both

RAC

Pursuant to the provisions of KRS chapters 271B, 273, 275, or 362, the undersigned hereby applies to change the registered office, registered agent, or both on behalf of

Effective Advertising Solutions Inc

which is organized in the state of Kentucky, and for that purpose submits the following statements:

1. Name of current registered agent

Tabatha Gilliam Hickerson

2. Registered agent is hereby changed to:

William Redmond

3. Address of current registered office

3828 Plantation Dr  
Lexington, KY 40513

4. Registered office is hereby changed to:

2333 Alexandria Drive  
Lexington, KY 40504

5. Signature of officer or chairman of the board

Carla J Van Horn, President  
Signature and Title

Type or print name and title

7/29/2013 3:22 PM  
Date

6. Consent of new agent

I consent to serve as the new registered agent on behalf of this corporation.

William Redmond  
Signature and Title

Type or print name and title