

Commonwealth of Kentucky
Alison Lundergan Grimes, Secretary of State

PAOI
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Secretary of State
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Articles of Incorporation

PAI

For the purposes of forming a business corporation in Kentucky pursuant to KRS Chapter 271B, the undersigned incorporator hereby submits the following Articles of Incorporation to the Office of the Secretary of State for filing:

Article I: The name of the company is

Effective Advertising Solutions Inc

Article II: The street address of the company's initial registered office in Kentucky is

3828 Plantation Dr, Lexington, KY 40513

and the name of the initial registered agent at that address is **Tabatha Gilliam Hickerson**

Article III: The mailing address of the company's initial principal office is

3828 Plantation Dr, Lexington, KY 40513

Article IV: The name and mailing address of each incorporator is

Carla Jo Van Horn 3116 Valley Haven Court, Lexington, Kentucky 40509

Article V: The number of shares the corporation is authorized to issue is **1**

Executed by the Incorporator on Wednesday, December 05, 2012

Name of Incorporator: **Carla Jo Van Horn**

Signature of individual signing on behalf of Incorporator: **Carla Jo Van Horn**

I, **Tabatha Gilliam Hickerson**, consent to serve as the
Registered Agent on behalf of the corporation.

Signature of Registered Agent or individual signing on behalf of
the company serving as Registered Agent:

Tabatha Gilliam Hickerson